



**Tourism and Visitors Bureau  
Meeting Agenda  
Wednesday, January 6, 2016  
5:30 p.m.  
Holiday Inn Express, Oakdale**

**I Welcome and Introductions**

**Public Comments:** This is the time set aside to address the Board on issues within the OTVB's jurisdiction that are not on the posted agenda this evening. **Individual speakers are asked to keep spoken comments within a 5-minute duration.** These comments may be referred to the board for follow-up or request it be placed on a future agenda.

**II Approval of Minutes**

--Approval of December's Minutes

**III Treasurer's Report**

--Approval of November's Report

--Billboard Advertising Inquiry to Accountant - Diane

**IV Business Manager's Report**

**V Programs and Projects**

--Downtown Banner Presentation – Jennifer Schmidt, Sierra Display

--January City Council Meeting Presentation - Keith

--Brochure Design Update - Keith

--Western Days, 2016 – Pam

--Chamber of Commerce Sign Change – Keith

--Stock Photography Options – Pam and Anne Marie

**VI Process Forward**

**VII Round Table—Good of the Order**

**VIII Next Steps—Next Meeting**

**IX Adjourn**

**DECLARATION OF POSTING**

I, Kathy Teixeira, City Clerk for the City of Oakdale, certify that I caused to be posted a copy of the OAKDALE TOURISM VISITORS BUREAU (OTVB) Agenda for a meeting scheduled Wednesday, January 6, 2016 at the City Council Chambers, 277 North Second Avenue, Oakdale, California, 95361 on Monday, January 04, 2016.

Dated: January 4, 2016

/s/Kathy Teixeira  
Kathy Teixeira, CMC  
City Clerk