



**Oakdale Tourism and Visitors Bureau
Meeting Agenda**

Wednesday, February 13, 2019

5:45 p.m.

**Bianchi Community Center Small Conference Room
110 So. Second Avenue**

I Welcome and Introductions

Public Comments: This is the time set aside to address the board on issues within the OTVB 's jurisdiction that are not on the posted agenda this evening. Individual speakers are asked to keep spoken comments within a 5-minute duration. These comments may be referred to the Board for follow up or request it be placed on a future agenda.

- A. **Vonnie Muniain**, Carriage Art Show, to discuss Scholarship Sponsorship.
- B. **Bernadette Guerrero**, from Outfront Media, to discuss Geofencing.

II Approval of Minutes

Approval of the January Minutes

III Treasurer's Report

Approval of January's Report

IV Business Manager's Report

V Programs and Projects

- A. Murals Project
- B. Visitors Center Décor
- C. E Street Porkchop Sign Quote – **ACTION ITEM**
- D. Merchant's Spotlight

VI Programs and Projects

- A. Oakdale Saddle Club Best Decorated Business Contest
- B. KAT Country Digital Advertising
- C. Website Update
- D. City Council Presentation
- E. River Road Digital Sign

VII Round Table—Good of the Order

VIII Adjournment

In compliance with the American with Disabilities Act, if you need assistance to participate in this meeting, please contact Oakdale Tourism and Visitors Bureau to make the reasonable arrangements to ensure accessibility to this meeting (28FR35, 201-35, 104ADA Title II.)

I, Julie Christel, Council Services and Legislative Records Manager for the City of Oakdale, certify that I have caused to be posted a copy of the Oakdale Tourism and Visitors Bureau Meeting Agenda for Wednesday, February 13, 2019, at the City of Oakdale Chambers located at 227 No. Second Avenue and the Gene Bianchi Community Center at 110 So. Second Avenue, Oakdale, California on Friday, February 8, 2019.

Dated: Friday, February 8, 2019

/s/Julie Christel
Julie Christel
Council Services and Legislative Records Manager