



**Oakdale Tourism and Visitors Bureau  
Meeting Agenda  
Wednesday, July 21, 2021  
Via Zoom/ OTVB Center  
5:30 p.m.**

**I Welcome and Introductions**

- A. Megan Cuellar -New OTVB Intern!

**II Approval of Minutes**

- A. Approval of June Minutes

**III Financial Report**

- A. Approval of June Financials
- B. Budget Update

**IV Programs and Projects**

- A. Banner Update
- B. Directional Signs

**V For Discussion**

- A. Hotel Lighting
- B. Oakdale Rodeo
  - a. Parade / Vendor App
- C. Chocolate Festival
  - a. Bike Event / Vendor App
- D. Polo Shirt vs Name Tags
- E. Oakdale Collage Design
  - a. How to move forward?
- F. Wild West Bass Trials
  - a. Final vote

**VI Round Table - Good of the Order**

- A. Time Off Request
- B. Marketing Committee Updates
- C. Farmers Market July 28th / NNO Aug. 3rd

## **VII Adjournment**

In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact Oakdale Tourism and Visitors Bureau to make the reasonable arrangements to ensure accessibility to this meeting (28FR35, 201-35, 104ADA Title II.)

I, Julie Christel, Deputy City Clerk for the City of Oakdale certify that I have caused to be posted a copy of the Oakdale Tourism and Visitors Bureau Meeting Agenda for Wednesday, July 21, 2021, at the City of Oakdale Chambers located at 227 No. Second Avenue, Oakdale, California on Tuesday, July 20, 2021.

Dated: Tuesday, July 20, 2021

/s/Julie Christel  
Julie Christel  
Deputy City Clerk