

Oakdale Police News Release



For Immediate Release

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Stepped up DUI Enforcement Operations Planned for Rodeo Weekend

NEWS RELEASE

Oakdale Police Department

Media Relations

Office of the Chief of Police

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Oakdale, CA - As the 67th Annual Rodeo competition begins, Oakdale Police Department alongside allied agencies will be out this weekend looking for impaired drivers.

Officers from the Oakdale Police Department's DUI Enforcement Team will be deploying this weekend during the 67th Annual Oakdale Rodeo to stop and arrest alcohol and drug-impaired drivers in the Department's ongoing traffic safety campaign. DUI Saturation Patrols will deploy on Friday, April 13th, 2018 and Saturday, April 14th, 2018 between the hours of 9:00 pm and 3:00 am in areas with high frequencies of DUI collisions and/or arrests within the surrounding Oakdale area.

High Visibility Enforcement using both DUI checkpoints and DUI Saturation Patrols has proven to lower the number of persons killed and injured in alcohol or drug impaired crashes. Research shows that crashes involving an impaired driver can be reduced by up to 20 percent when well-publicized proactive DUI operations are conducted routinely.

In California, alcohol involved collisions led to 1,155 deaths and nearly 24,000 injuries in 2014 because someone failed to designate a sober driver. Over the course of the past three years officers have investigated 48 DUI collisions which have resulted in 15 injuries.

Officers will be looking for signs of alcohol and/or drug impairment. When possible, specially trained officers will be available to evaluate those suspected of drug-impaired driving, which now accounts for a growing number of impaired driving crashes.

In recent years, California has seen a disturbing increase in drug-impaired driving crashes. The Oakdale Police Department supports the new effort from the Office of Traffic Safety that aims to educate all drivers that "DUI Doesn't Just Mean Booze." If you take prescription drugs,

particularly those with a driving or operating machinery warning on the label, you might be impaired enough to get a DUI. Marijuana can also be impairing, especially in combination with alcohol or other drugs, and can result in a DUI.

Studies of California drivers have shown that 30 percent of drivers in fatal crashes had one or more drugs in their systems. A study of active drivers showed more tested positive for drugs that may impair driving (14 percent) than did for alcohol (7.3 percent). Of the drugs, marijuana was most prevalent, at 7.4 percent, slightly more than alcohol. Everyone should be mindful that if you're taking medication – whether prescription or over-the-counter – drinking even small amounts of alcohol can greatly intensify the impairment affects.

Drivers are encouraged to download the Designated Driver VIP, or “DDVIP,” free mobile app for Android or iPhone. The DDVIP app helps find nearby bars and restaurants that feature free incentives for the designated sober driver, from free non-alcoholic drinks to free appetizers and more. The feature-packed app even has social media tie-ins and even a tab for the non-DD to call Uber, Lyft or Curb.

The cost of a ride home is cheap! Drivers caught driving impaired can expect the impact of a DUI arrest to include jail time, fines, fees, DUI classes, license suspensions and other expenses that can exceed \$10,000 not to mention the embarrassment when friends and family find out.

Funding for this DUI operation is provided to the Oakdale Police Department by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration, reminding everyone to ‘Report Drunk Driver – Call 9-1-1’.

**DUI DOESN'T
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