



Oakdale Tourism and Visitors Bureau  
Meeting Agenda  
Wednesday, May 4, 2016  
5:45 p.m.  
OTVB Office: 214 East F Street, #209

**I Welcome and Introductions**

**Public Comments:** This is the time set aside to address the Board on issues within the OTVB's jurisdiction that are not on the posted agenda this evening. **Individual speakers are asked to keep spoken comments within a 5-minute duration.** These comments may be referred to the Board for follow-up or request it be placed on a future agenda.

**II Approval of Minutes**

--Approval of April's Minutes.

**III Treasurer's Report**

--Approval of February and March's Reports.  
--City Council Budget Presentation Report  
—**Action item:** Board to Vote for Audit Accountant.

**IV Business Manager's Report**

--Pam to report on her activities for the month of April.

**V Programs and Projects**

- A. Downtown Banner Update – Pam
- B. Chocolate Festival Update – Pam
- C. Western Festival Update – Pam  
—**Action Item:** Approval of KAT Country 103 Contract

**VI Process Forward**

- A. Visitoakdale.com Web Site
- B. Outfront Media Geo-Fencing Mobile App
- C. Modesto View Ad
- D. "Got Milk" Billboard Ad
- E. Summer Billboard Ad

**VII Round Table—Good of the Order**

**VIII Next Steps—Next Meeting**

**IX Adjourn**

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact Oakdale Tourism and Visitors Bureau at (209) 345-9264. Notification 48 hours prior to the meeting will enable the Bureau to make reasonable arrangements to ensure accessibility to this meeting (28CFR35.102-35.104 ADA Title II).

I, Kathy Teixeira, City Clerk for the City of Oakdale certify that I caused to be posted a copy of the Oakdale Tourism and Visitors Bureau Meeting Agenda for Wednesday, May 4, 2016, at the City Council Chambers, 277 North Second Avenue, and at the Oakdale Tourism and Visitors Bureau Office located at 214 East F Street, #209, Oakdale, California on Monday, May 02, 2016.

Dated: Monday, May 02, 2016

/s/Kathy Teixeira  
Kathy Teixeira, CMC  
City Clerk