

OAKDALE

Cowboy Capital of the World

Tourism and Visitors Bureau
Meeting Agenda
Wednesday, February 3, 2016
5:30 p.m.
OTVB's New Office: 214 E. F Street, #209

I Welcome and Introductions

Public Comments: This is the time set aside to address the Board on issues within the OTVB's jurisdiction that are not on the posted agenda this evening. **Individual speakers are asked to keep spoken comments within a 5-minute duration.** These comments may be referred to the Board for follow-up or request it be placed on a future agenda.

II Approval of Minutes

--Approval of January's Minutes

III Treasurer's Report

--Approval of December's Report
--Billboard Advertising Inquiry to Accountant – Diane

IV Business Manager's Report

--Pam to report on her activities for the month of January.

V Programs and Projects

- A. Action Item: Downtown Banners
- B. City Council Meeting Presentation Report - Jim
- C. Brochure Design Update – Pam
- D. Western Days, 2016 Update – Pam

VI Process Forward

- A. Action Item: Event Sponsorship for Artist Open Studio
- B. Action Item: Outfront Media Mobile Networking
- C. Action Item: Promotion Booth at the Chocolate Festival

VII Round Table—Good of the Order

VIII Next Steps—Next Meeting

IX Adjourn

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact Oakdale Tourism and Visitors Bureau at (209) 345-9264. Notification 48 hours prior to the meeting will enable the Bureau to make reasonable arrangements to ensure accessibility to this meeting. (28CFR 35.102-35.104 ADA Title II).

DECLARATION OF POSTING

I, Kathy Teixeira, City Clerk for the City of Oakdale certify that I caused to be posted a copy of the City of Oakdale Business Improvement District Advisory Committee Agenda for the Meeting of Wednesday, February 3, 2016 at the City Council Chambers, 277 North Second Avenue and at the Oakdale Tourism and Visitors Bureau Office located at 214 East F Street, #209, Oakdale, California on Friday, January 29, 2016.

Dated: Friday, January 29, 2016

/s/Kathy Teixeira
Kathy Teixeira, CMC
City Clerk