

Oakdale Police News Release



For Immediate Release

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Oakdale Police and Blue Line Wives Join “Pink Patch Project”

NEWS RELEASE

Oakdale Police Department

Media Relations

Office of the Chief of Police

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Oakdale, CA – Oakdale Police and Blue Line Wives join with over 100 other police agencies across the nation this October by participating in the “Pink Patch Project”.

The Pink Patch Project is a nationwide, public awareness campaign designed to bring attention to the fight against breast cancer and to support breast cancer research, treatment, and education in combating this devastating disease. It is estimated that approximately 1 in 8 women will be diagnosed with breast cancer in her lifetime. Though this disease can have a profound impact on the

patient and her loved ones, it can be effectively treated with surgery, radiation therapy, hormone therapy and chemotherapy.

The purposes of the Pink Patch Project are to raise awareness about breast cancer and to raise funds for cancer research, treatment, and education. Officers at participating departments wear commemorative pink patches on their regular uniforms for the entire month of October during "Breast Cancer Awareness Month." The pink patches are intended to stimulate conversation with the community and to encourage public awareness about the importance of early detection and the on-going fight against this disease.

Departments participating in this campaign partner with charitable organizations and support groups in their respective communities and regions. As part of this initiative, the commemorative pink department patches are also offered to the public by way of donations for the cause. The charitable contributions received from the pink patches go to community efforts to benefit cancer research, prevention and treatment.

The Oakdale Police Department will be partnering with local non-profit support group "Blue Line Wives" on this awareness and fundraising project and designating recipient charity Memorial Hospital Foundation – Cancer Services as the beneficiary of fundraising efforts. While officers will proudly wear the pink patches on their uniforms during the month of October, Blue Line Wives will be offering the patches to the public for a donation of \$10 a patch. The pink patches are available through Blue Line Wives (bluelinewives1035@gmail.com) at various community events and at the Oakdale Police Department. The patches are in limited supply from now through October 31st. Donations received for Oakdale Police Pink Patches by "Blue Line Wives" will go to support breast cancer awareness, support and services to those throughout our region by way of the Memorial Hospital Foundation – Cancer Services.