



**CITY OF OAKDALE  
CITY COUNCIL  
SPECIAL MEETING MINUTES**



*The City of Oakdale recognizes and supports the Choose Civility program, an initiative of the Stanislaus County Office of Education.*

**Gene Bianchi Community Center  
110 South Second Avenue • Oakdale • CA 95361**

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**Monday, July 22, 2019**

**6:00 PM**

**Gene Bianchi Community Center**

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**1. CALL TO ORDER – 6:00 P.M.**

**2. CITY COUNCIL MEMBERS PRESENT/ABSENT**

Present: Mayor McCarty  
Council Member Bairos  
Council Member Chiara  
Council Member Murdoch  
Council Member Smith

Staff Present: City Manager Whitemyer  
Finance Director Avila  
Council Services Manager Christel  
Management Analyst Mondragon  
Public Services Director Gravel  
Public Works Superintendent Bridgewater  
Management Analyst Andersen  
Sr. Building Inspector Odom  
Fire Chief Ernst  
Police Chief Heller  
Police Lieutenant Carrillo  
Police Lieutenant Ramar

**3. PLEDGE OF ALLEGIANCE:**

Mayor McCarty led the pledge of allegiance.

**4. PUBLIC COMMENTS:**

Mike Eggener, resident of Burchell Hill, stated that he would like to see the City hire a full-time person to go out and find and attract retail opportunities for the city.

**5. CITY COUNCIL WORKSHOP:**

- 5.1: Review and discuss the 2009 Mission and Vision Statements; review and discuss the draft staff goals; share and discuss other goal suggestions; develop new or modified Mission and Vision Statements; create a list of 4 to 5 core City focus areas; and approve or amend draft goals that were prepared by City Council and City staff.

City Manager Whitemyer began the meeting with a review of goal setting tasks that City Council may want to consider during the meeting.



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- Develop 2019 Mission Statement
- Develop 2019 Vision Statement
- Review and discuss the goals of the City Council
- Amend goals prepared by staff if needed
- Create list of 4 to 5 Core City Focus Areas
- Direct Staff to modify City Goals document so that the goals are sorted into the appropriate Core City Focus Area. Present the modified document at a future City Council meeting for the Council's format approval.

City Manager Whitemyer stated there were five major areas of focus which were:

- Public Safety
- Economic Development (Business Development)
- Infrastructure (Water, Sewer, Storm, Streets, Airport, etc.)
- Customer Service/Public Outreach
- Quality of Life (Recreation, Senior Center, Community Events, Parks, etc.)

He briefly described each area and then reviewed each Council Member's goals.

Mayor McCarty stated that he has three goals:

- Pursue a new fire services contract with a seat at the table
- **Negotiate a new Property Tax Sharing agreement with Stanislaus County by partnering with other cities in Stanislaus County**
- Maintain General Fund Reserve levels at 40% but take steps to raise the reserve level to 42% or 43%

Mayor McCarty also agreed with Mr. Eggenger regarding attracting more retail business to the City and mentioned that he is thinking about putting together a committee of business owners to work on this.

Council Member Bairos stated her goals:

- **Measure H**
- **Red Light Violations**
- **Reflective Stop Signs**
- Giving back to our Businesses
- Quarterly Townhall Meetings
- **More Lighted Crosswalks**
- Community Emergency Response Team or CERT program
- Long term goal – some sort of youth center

Council Member Chiara stated her goals:

- **Explorer creation of a Business Improvement District(s).**
- Employee or contractor that would represent Oakdale to help attract businesses



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Council Member Chiara also mentioned looking into Opportunity Stanislaus.

Council Member Murdoch stated his goals:

- **Increase retail sales in the City**
- Create shovel ready opportunities for development
- Study online sales and try to benefit
- **Decrease dependence on underground aquifer**
  - Short term parks
  - Long term SSJID
- **Make Oakdale one of the safest cities in California**
- 40% reserves, budget safety net

Council Member Smith stated his goals:

- Solar on City facilities
  - Parking lots
  - Corp yard
  - Wastewater Treatment Plant
- Pursue energy efficiency projects

City Manager Whitemyer discussed developing a committee with two other Council Members to work with him on reviewing two different consulting companies that deal with looking at ways to find grants for funding infrastructure or self-funding projects. Council Member Smith was selected for the committee.

Council Member Chiara stated that the work being done on the streets, sewer and water projects has been amazing.

Going over the goal setting session tasks, City Manager Whitemyer asked if the City Council wants to revise the City of Oakdale Mission Statement or compile all the goals and sort them in to the 5 Focus Areas.

All Council Members were in agreement on the listed set of goals. The goals will be compiled and sorted in to one of the 5 Focus Areas and then Prioritized. An Action Plan will be developed then a timeline. These items will be brought forward and discussed at the September 16, 2019 City Council meeting.

We will table the Mission and Vision Statements for future meetings.

Members of the City Council asked questions of staff which were responded to by staff.

It was announced that there will be a Oakdale Town Hall Meeting held on Thursday, August 15, 2019 at the Gene Bianchi Community Center. The meeting is being hosted by Stanislaus County Supervisor Kristin Olsen with guest speakers OIB Board President Tom Orvis, California State Assemblyman Heath Flora, possibly California State Senator Andreas Borgeas and Mayor McCarty. The meeting is scheduled from 6:00 p.m. to 7:30 p.m.

  
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**6. ADJOURNMENT:**

There being no further business, Mayor McCarty adjourned the meeting at 7:53 P.M.

Respectfully Submitted:

  
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Julie Christel, Deputy City Clerk  
Council Services and Legislative Records  
Manager

  
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J.R. McCarty, Mayor