OAKDALE
Cowboy Capital of the World

Oakdale Tourism and Visitors Bureau
Meeting Agenda
Wednesday, October 25, 2017
5:45 p.m.
OTVB Office: 214 East F Street, #209 • Oakdale • CA 95361

I **Welcome and Introductions**
Public Comments: This is the time set aside to address the board on issues within the OTVB's jurisdiction that are not on the posted agenda this evening. Individual speakers are asked to keep spoken comments within 5-minute duration. These comments may be referred to the Board for follow up or request it be placed on a future agenda.

II **Approval of Minutes**
Approval of September's Meeting Minutes

III **Treasurer's Report**
  A. Approval of September's Report
  B. Letter to the Auditor

IV **Business Manager's Report**
Update from Pam Dumas

V **Program and Projects**
  A. Western Festival Report
  B. Banners, Final Report
  C. Bay Area Life TV Show Report
  D. "Welcome to Oakdale" Sign Update
  E. Oakdale Western Christmas Event Update
  F. Visitors Center Update

VI **Process Forward**
  A. Salmon Festival Event Proposal
  B. Garden Club Event Recap
  C. Budget Preparation for 2018
  D. Board Retreat for 2018: "Resurgence of Downtowns"

VII **Round Table—Good of the Order**

VIII **Next Meeting**

IX **Adjournment**

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact Oakdale Tourism and Visitors Bureau at (209) 345-9264. Notification 48 hours prior to the meeting will enable the Bureau to make reasonable arrangements to ensure accessibility to this meeting (28CFR35.102-35.104 ADA Title II).

I, Kathy Teixeira, City Clerk for the City of Oakdale, certify that I caused to be posted a copy of the Oakdale Tourism and Visitors Bureau Meeting Agenda for Wednesday, October 25, 2017   at the City Council Chambers, 277 North Second Avenue and the Oakdale Tourism and Visitors Bureau office located at 214 East F Street, #209, Oakdale, California on Monday, October 23, 2017.

Dated: October 23, 2017   /s/Kathy Teixeira_____
                                  Kathy Teixeira, CMC
                                  City Clerk